



OCTOBER
2-5

PHILADELPHIA

CSCMP 2011 Annual Global Conference

October 2nd through 5th, 2011

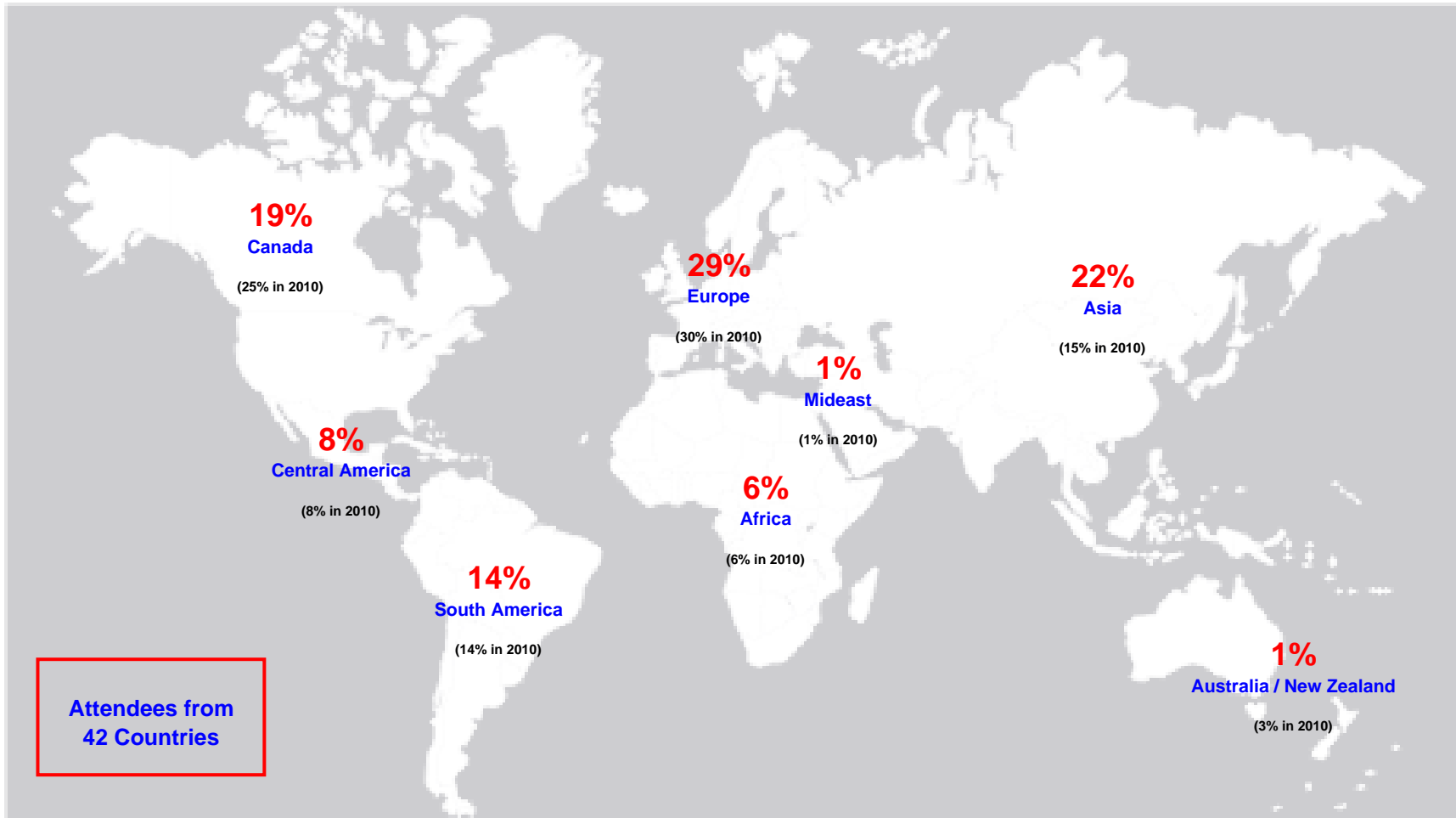
Philadelphia, PA USA

DEMOGRAPHIC BREAKDOWN of CONFERENCE ATTENDEES

CSCMP 2011 Annual Global Conference Demographics

International Attendance by Region (percent of total international registrations)

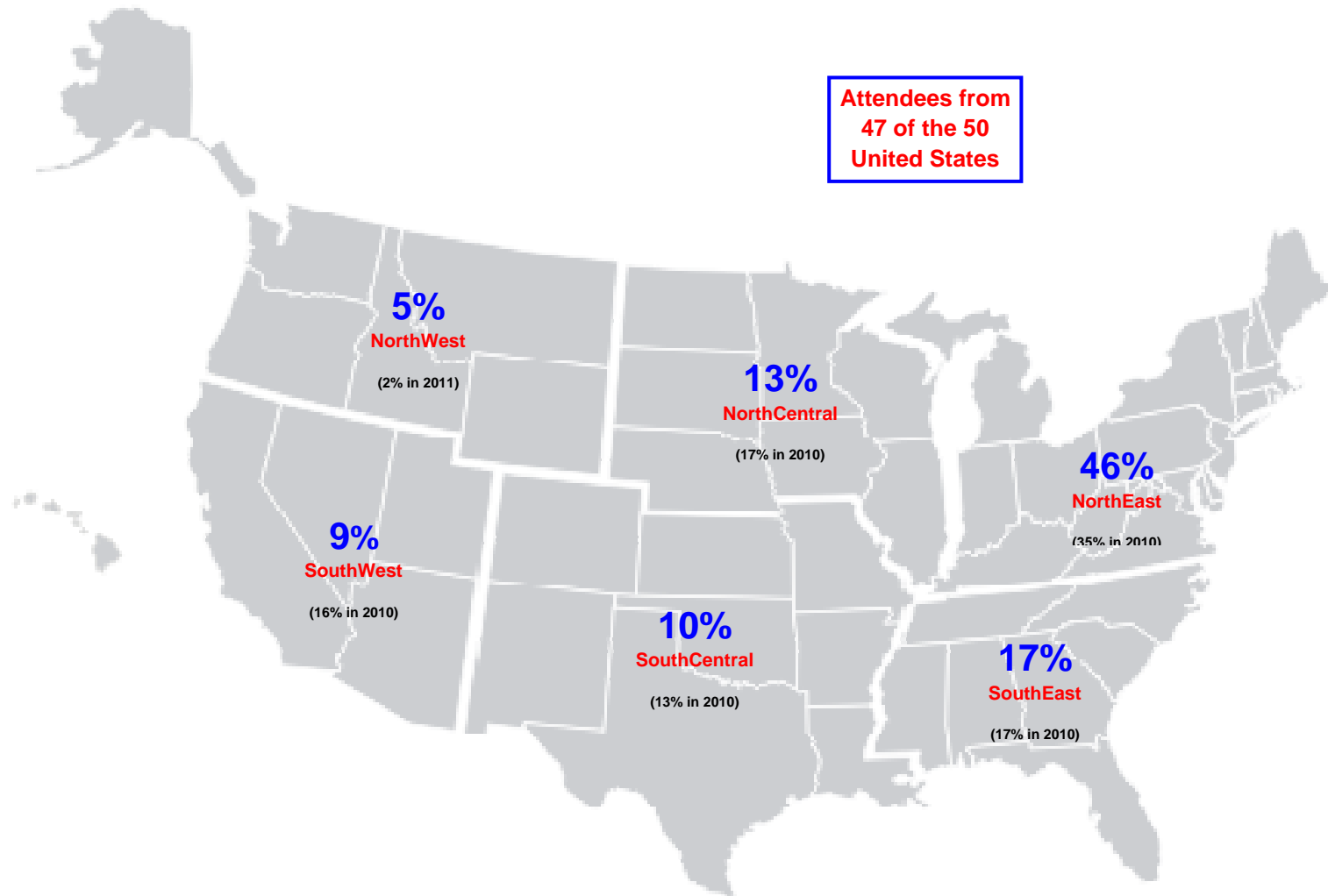
International Attendance 10% of Total Conference Registrations



CSCMP 2011 Annual Global Conference Demographics

United States Attendance by Region (percent of total US registrations)

USA Attendance 90% of Total Conference Registrations



CSCMP 2011 Annual Global Conference Demographics

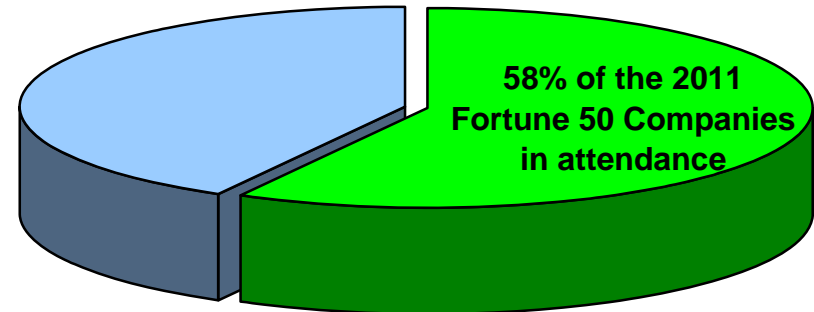
Attendance by Fortune 500 Companies (percent of total registrations)



2011 Fortune 500 Ranking

Percent of
Companies
Represented by
Conference
Attendees

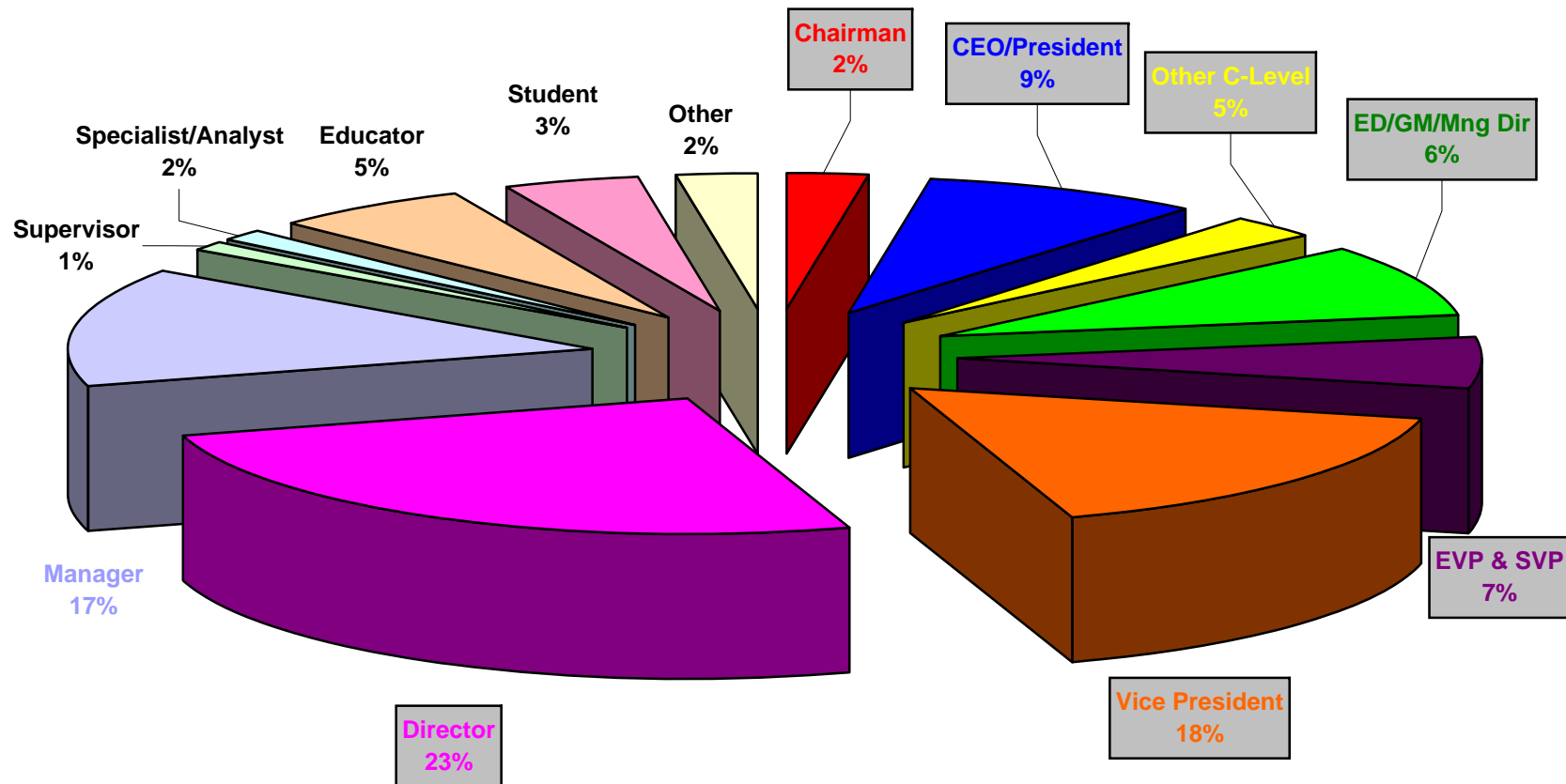
Fortune 50	58%
Fortune 100	50%
Fortune 250	43%
Fortune 500	38%



CSCMP 2011 Annual Global Conference Demographics

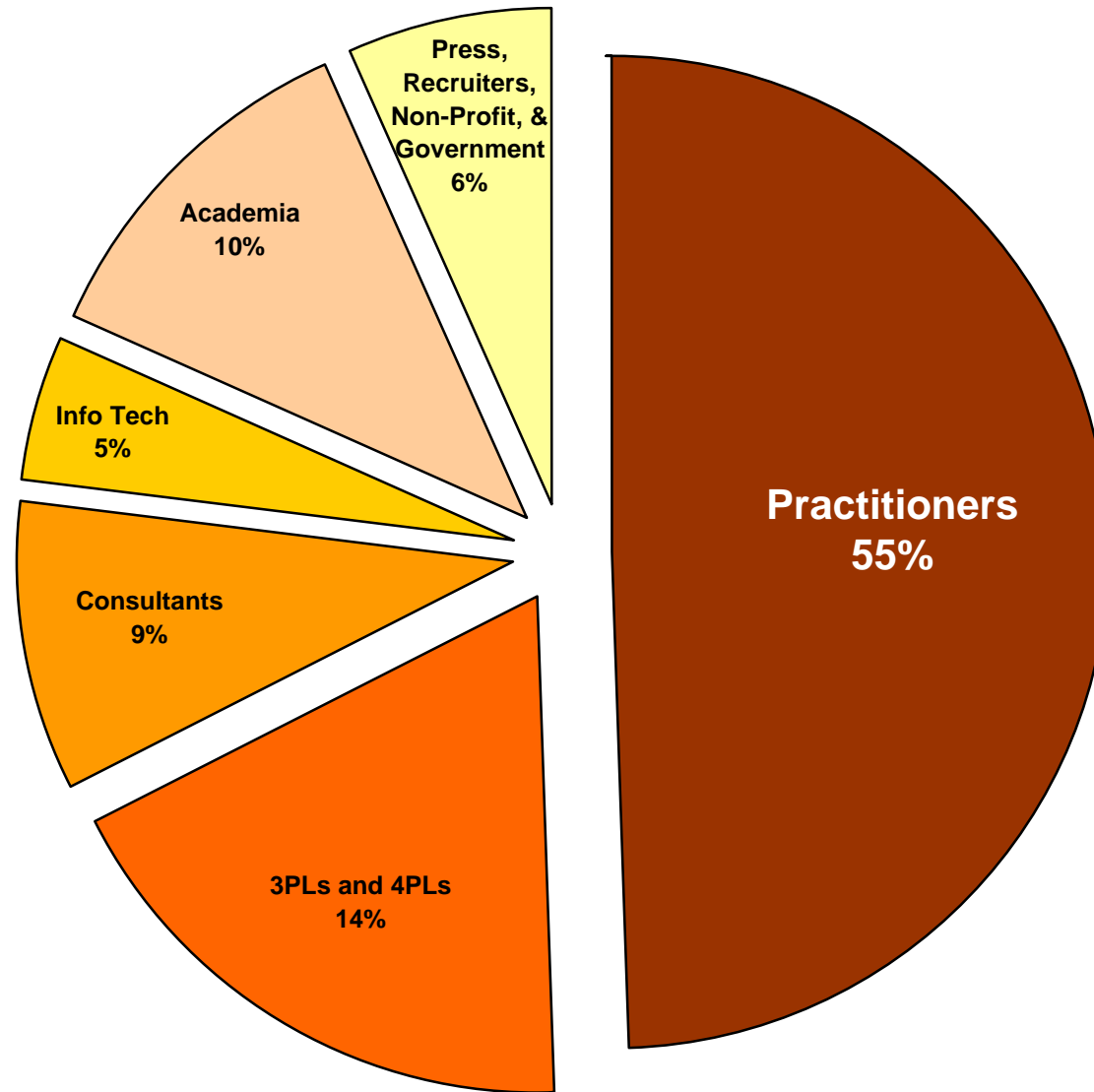
Responsibility Level (percent of total registrations)

70% of 2011 Annual Global Conference Attendees were at the Director Level and Above



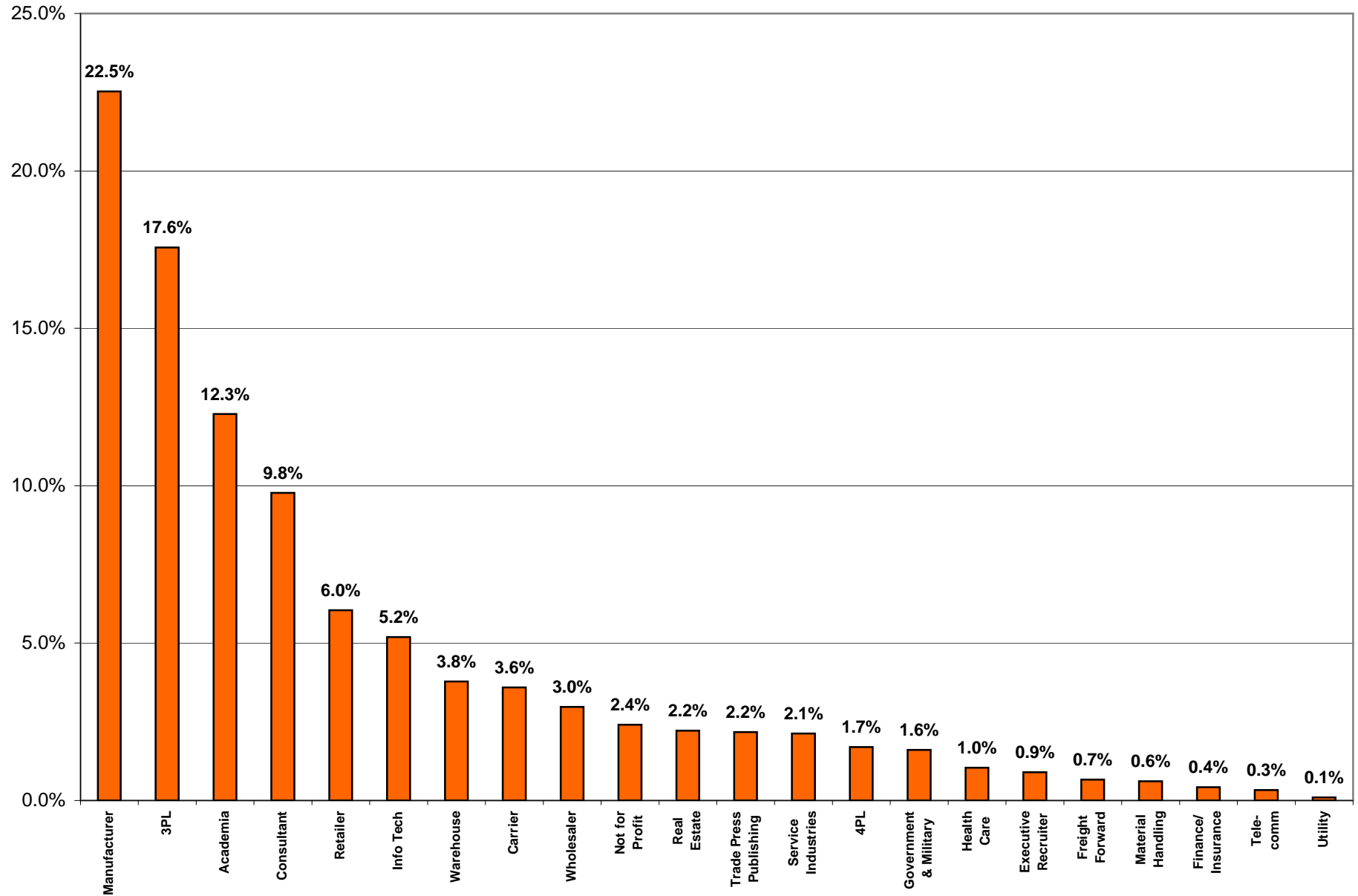
CSCMP 2011 Annual Global Conference Demographics

Type of Business/Organization



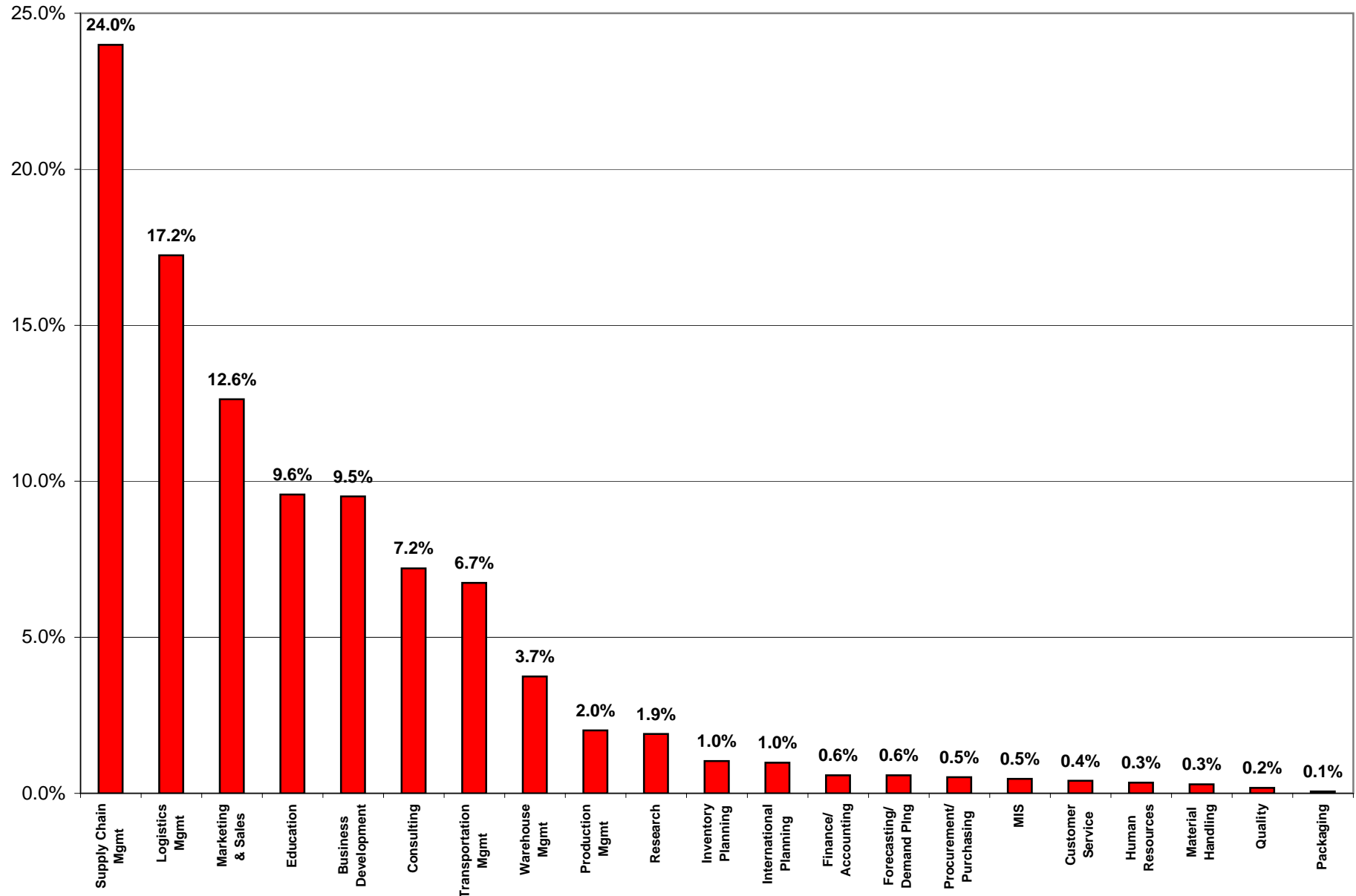
CSCMP 2011 Annual Global Conference Demographics

Type of Business / Organization *(all conference attendees)*



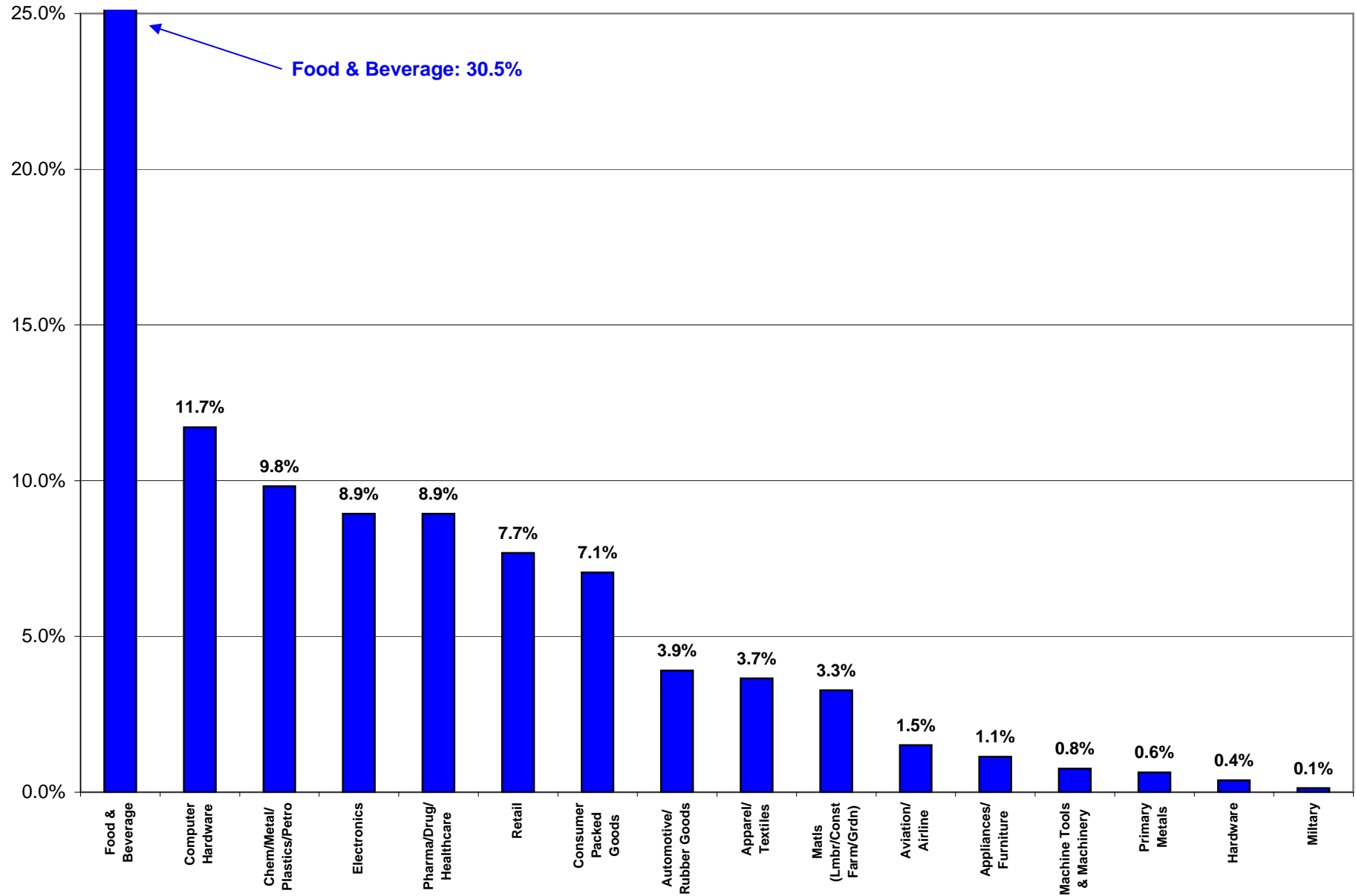
CSCMP 2011 Annual Global Conference Demographics

Functional Responsibility of Conference Practitioners (all conference attendees)



CSCMP 2011 Annual Global Conference Demographics

Industry Type of Conference Practitioners (all conference attendees)



CSCMP 2011 Annual Global Conference Demographics

Education Level (percent of known levels among all registrations)

